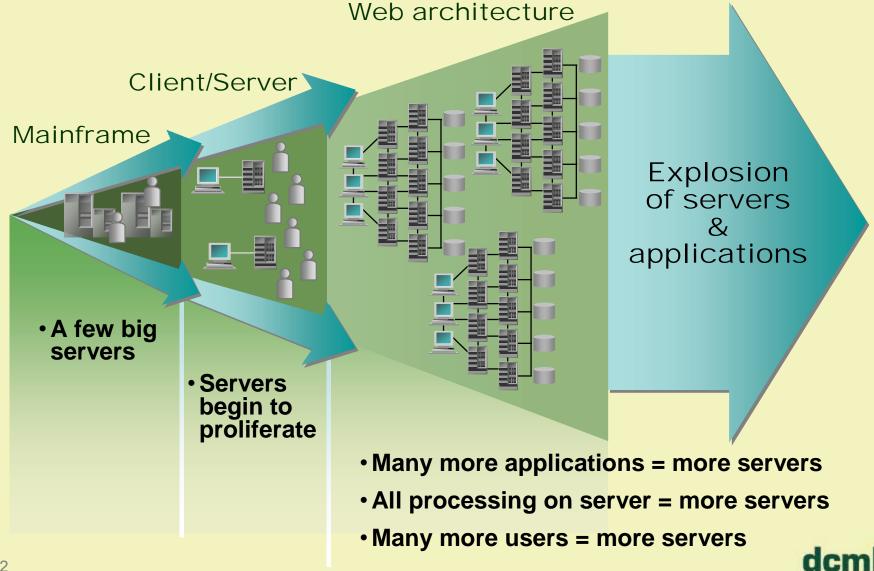
# dcm Data Center Markup Language

#### Setting the Standard for Utility Computing

#### **DCML** Technical Overview

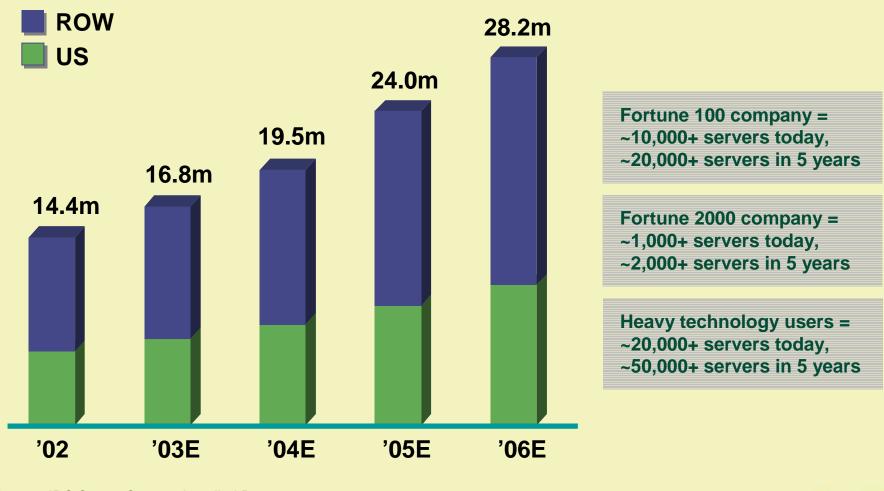
Tim Howes, CTO, Opsware Inc. Darrel Thomas, Chief Technologist, EDS Automated Hosting October 14, 2003

# Shift to Web Architecture = Explosion of Servers & Applications



# No End in Sight to Server Explosion

#### Worldwide server installed base – Windows, Unix, Linux



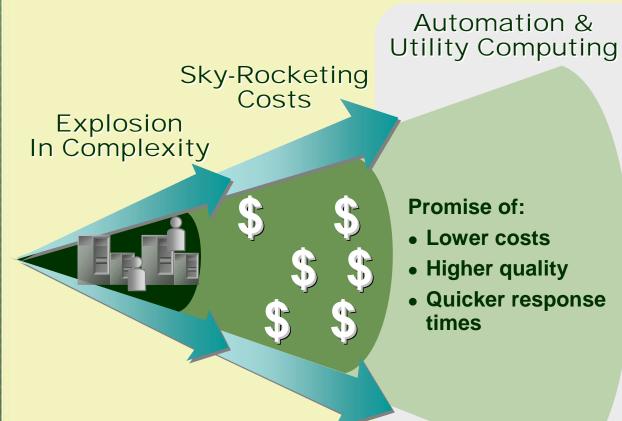
Source: IDC Server Census, Installed Base

### **EDS: Trends in Action**

- Growth of Internet-enabled business is 200% year over year
- Number of servers managed has gone from 21,000 in 1997 to over 50,000 in 2003
- Number of packaged applications managed has gone from 10,000 in 1997 to 40,000 in 2003
- Manage over 2.5 billion lines of custom code for over 1 million custom applications
- Rate of change / updates applications has gone from 1 a month to 3 a week
- Percentage of external facing applications has gone from 10% to 80%



# Utility Computing: Huge Benefits and Challenges

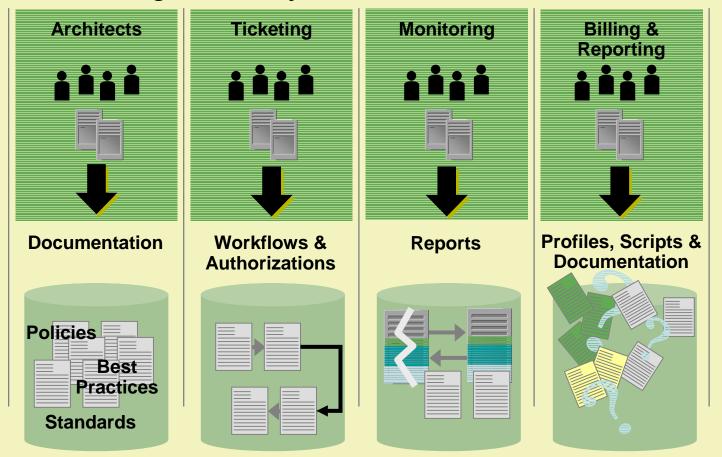


The Technological Roadblocks:

- No one system will be able to manage everything
- New & existing systems need to work together
- Nascent technology, varying approaches
- Lack of accurate, consolidated information

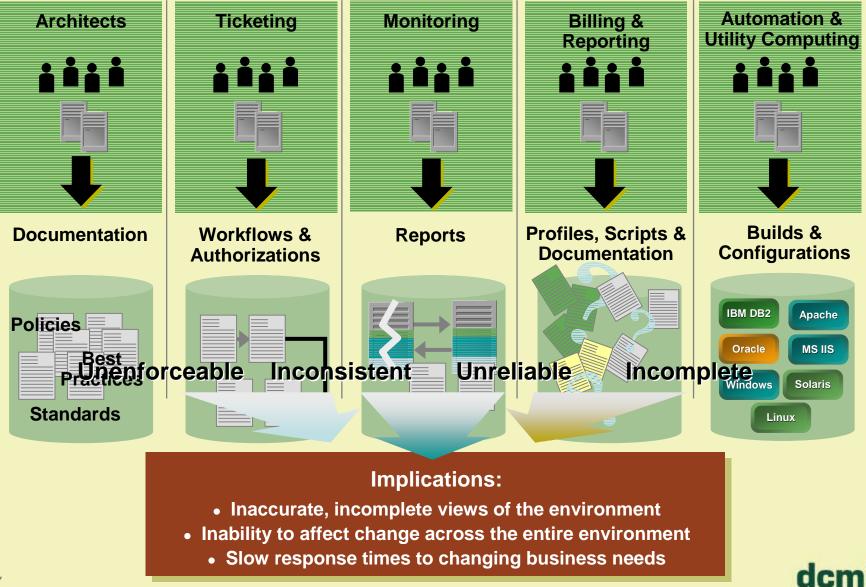


#### The Challenge: Stovepipe Systems Different Management Systems, Each with Different Data





#### The Risk: Utility Computing Becomes Another Stovepipe



#### Utility Computing Today Example: Scaling Up an Existing Application

- 1. Performance management system recognizes slow response time for a critical IT service
- 2. Monitoring system identifies underlying application component that requires additional resources
- 3. Provisioning system allocates new resources from pool
- 4. Automation system reconfigures other resources in the application cluster and reconfigures monitoring
- 5. Billing system records change for accurate charge back

At least 5 management systems involved
No way to ensure all systems have consistent data
Today, typically takes weeks, desired time is minutes or hours

Tremendous manual effort or custom integration is involved

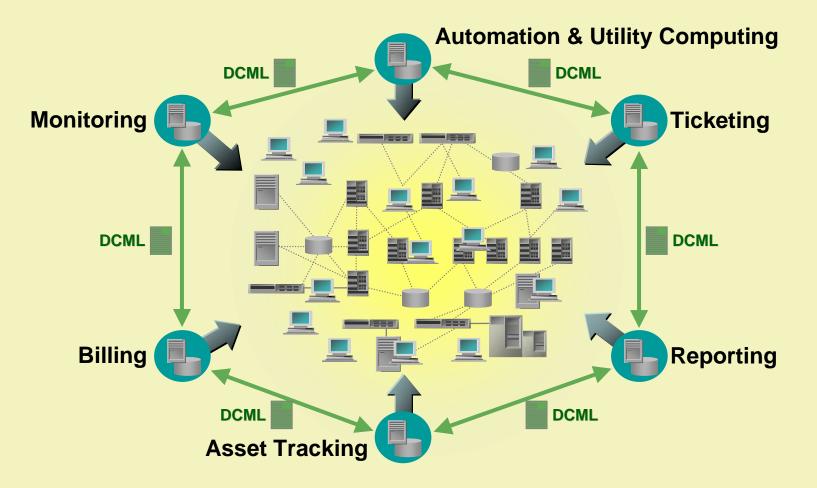


# Requirements for Automation & Utility Computing

- A common way to represent and share information among new and existing management systems
- An open specification
- Applicable to heterogeneous environments
- Applicable to existing and new environments



# Realizing the Utility Computing Vision



DCML – the first common language that enables automated IT environments

ULII

#### What is DCML?

- The Specification
  - Structured XML-based data model and format for describing data center environments, relationships among components, and policies and procedures governing their use and construction
- The Effort
  - Open industry consortium of vendors and customers dedicated to developing the DCML specification and implementing and deploying DCML products
- The Organization
  - Not-for-profit 501(c)(6) organization established to foster development of the specification, submit it to a standards body, and provide ongoing marketing support



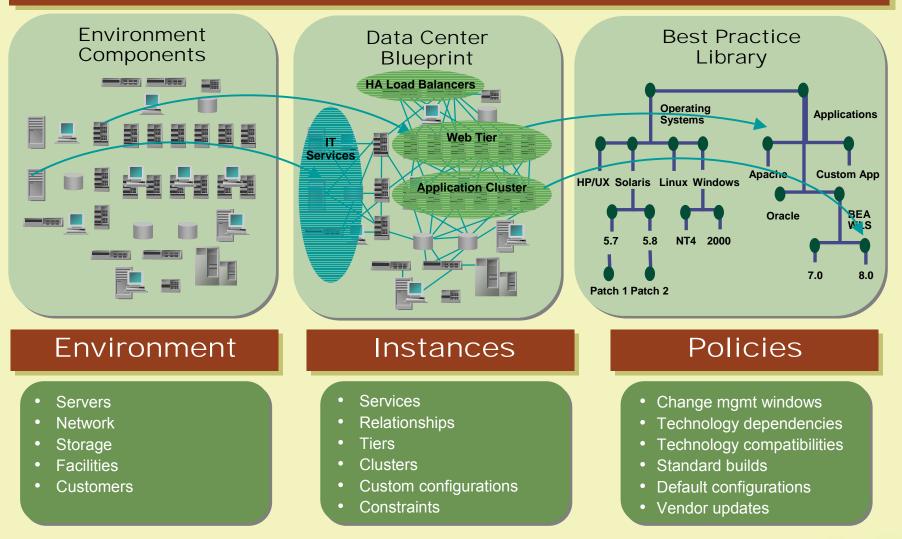
#### What Makes DCML Different?

- Provides a recipe, not a catalogue: DCML describes how to construct systems under management, not just their state
- Goes beyond components: DCML also captures best practices, operational policies and standards
- Useful to new & legacy management solutions: DCML bridges the gaps between new automation systems and existing management systems
- Defines a data format: DCML specifies the data model and semantics, not protocol or API

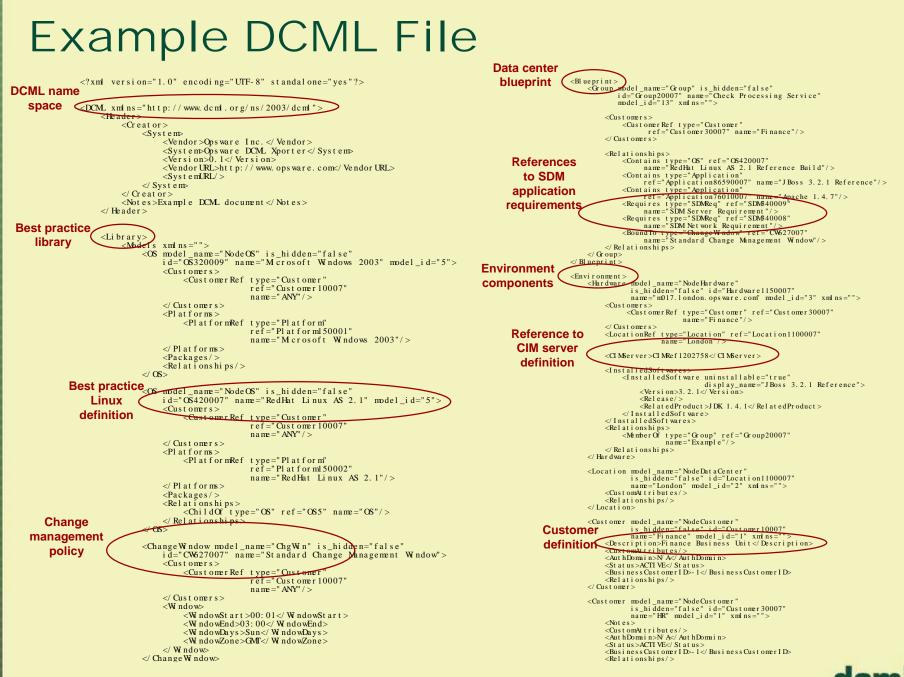


### The Scope of DCML

#### DCML







#### P 14

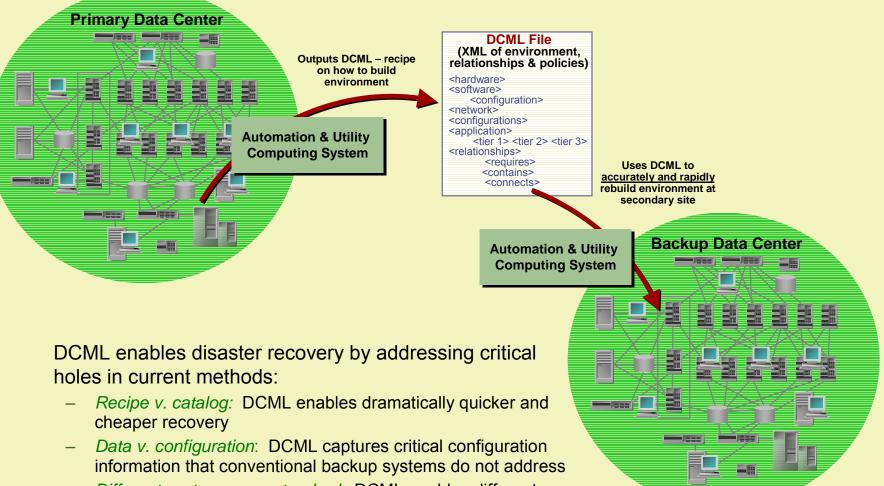
dcml

# Key Applications of DCML

- Construction, when used by automation and utility computing systems or existing IT management systems to reproduce or make changes to systems described in a DCML document
- Management, when used to transmit information in a DCML document between automation and utility computing systems and traditional management systems about the state of the managed environment
- Visibility, when used to capture and analyze information in a DCML document describing the current state of an environment



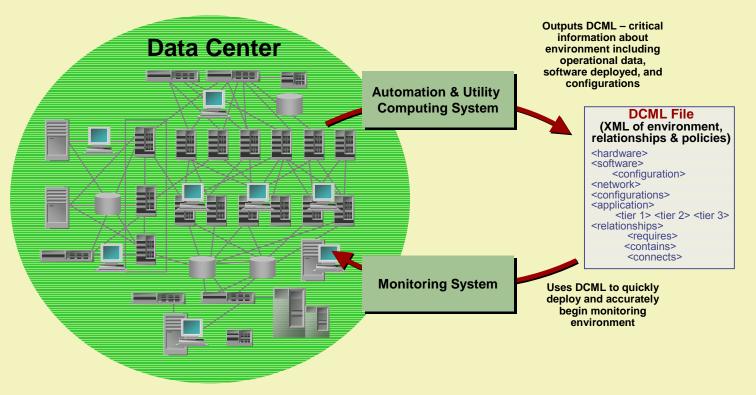
#### DCML in Action Example 1: DCML Powered Disaster Recovery



 Different systems, one standard: DCML enables different management systems in the various facilities to exchange relevant data

dcml

#### DCML in Action Example 2: Deploying a New Monitoring System



DCML enables new management systems to be implemented dramatically faster:

- Enables customers to extract value immediately: With DCML, new management systems are immediately useful in the environment rather than taking years to successfully implement
- Going beyond a node list: By encapsulating critical operational and configuration information, DCML provides the detailed knowledge needed by today's systems
- Accurate and up to date: With DCML the latest, highest quality information from many systems can be captured and used



# Who Will Drive DCML Forward

#### **Customers with Large Heterogeneous IT Environments**

DCML will allow their systems to work together, lowering costs and increasing quality and security

#### **Automation & Utility Computing Vendors**

Increased customer adoption of their products and quicker realization of market potential

#### **Enterprise Management System Vendors**

Increased value to customers and inroads into automation and utility computing markets

#### **Technology Vendors**

Easier customer adoption, migration and upgrades enabling more agility and revenue opportunities



#### Where Does DCML Go From Here

- Working group formed, first meeting in November
- Target draft specification for public comment release end of 2003
- First DCML implementations based on draft specification available early 2004
- Submission to standards body in 2004



# **CCM** Data Center Markup Language

Setting the Standard for Utility Computing